



# Introduction to Intelligent User Interfaces

Text and Natural Language Processing

# Overview - NLP

- Definition and Motivation
- Applications
- Terms, basic concepts and algorithms
- Milestones in the history of NLP
- Text Analytics

# Overview - NLP

- Definition and Motivation
- Applications
- Terms, basic concepts and algorithms
- **Milestones in the history of NLP**
- Text Analytics

# ELIZA by Joseph Weizenbaum

<https://katzberger.ai/2018/08/31/eliza-der-erste-chatbot/>

ELIZA: Is something troubling you ?  
YOU: I have to prepare a lecture for tommorrow  
ELIZA: Can you elaborate on that ?  
YOU: sure, I need to make it exciting  
ELIZA: What would it mean to you if you got to make it exciting ?  
YOU: Students should learn something but also have fun  
ELIZA: I'm not sure I understand you fully.  
YOU: It is really about them learning  
ELIZA: Please go on.

Talk to Eliza

Talk

Reset

Weizenbaum, Joseph. "ELIZA---a computer program for the study of natural language communication between man and machine." *Communications of the ACM* 9.1 (1966): 36-45.

<https://cse.buffalo.edu/~rapaport/572/S02/weizenbaum.eliza.1966.pdf>

# ELIZA by Joseph Weizenbaum (1966)

- “ELIZA is a program [...] which makes certain kinds of natural language conversation between man and computer possible. Input sentences are analyzed on the basis of decomposition rules which are triggered by key words appearing in the input text. Responses are generated by reassembly rules associated with selected decomposition rules. The fundamental technical problems with which ELIZA is concerned are:
  - the identification of key words,
  - the discovery of minimal context,
  - the choice of appropriate transformations,
  - generation of responses in the absence of keywords, and
  - the provision of an ending capacity for ELIZA "scripts".”

*Weizenbaum, Joseph. "ELIZA---a computer program for the study of natural language communication between man and machine." Communications of the ACM 9.1 (1966): 36-45. <https://doi.org/10.1145/365153.365168>*

# Eliza

- Try Eliza out at:  
<http://psych.fullerton.edu/mbirnbaum/psych101/Eliza.htm>
- Source code in Python:  
<https://github.com/wadetb/eliza>

...or imported and used as a library:

Can be run interactively:

```
$ python eliza.py
How do you do. Please tell me your problem.
> I would like to have a chat bot.
You say you would like to have a chat bot ?
> bye
Goodbye. Thank you for talking to me.
```

```
import eliza

eliza = eliza.Eliza()
eliza.load('doctor.txt')

print(eliza.initial())
while True:
    said = input('> ')
    response = eliza.respond(said)
    if response is None:
        break
    print(response)
print(eliza.final())
```

# Breakout session

- <http://psych.fullerton.edu/mbirnbaum/psych101/Eliza.htm>
- Explore two directions
  - Assume a conversation with a friend or therapeutic session
    - Start with: “How can I be more happy?”
  - Assume you have to answer questions about how many people live in European Capitals?
- What reactions do you see?

# **Task:**

## **How to implement a chatbot for Alexa?**



# NLP timeline

## three different types of approaches

- Since 1950s (early days of NLP):  
→ **Rule-based Approaches**
- Since 1980s (statistical approaches):  
→ **Machine Learning Approaches**
- Since 2010s (advances in neural networks):  
→ **Deep Learning Approaches**

<https://livebook.manning.com/book/essential-natural-language-processing/chapter-1/15>

# Overview - NLP

- Definition and Motivation
- Applications
- Terms, basic concepts and algorithms
- Milestones in the history of NLP
- **Text Analytics**

# Text Analytics

- Text is a key media:
  - in personal communication (e.g. texting, email)
  - in communication media (e.g. news, web pages, social media)
  - for knowledge sharing and acquisition (e.g. books, reports)
- Most user interfaces include texts
- Text reception (reading, understanding, or skimming) is often a key factor that defines the require time for a (knowledge work) task
- Big individual differences in text reception (e.g. reading speed, understanding)

# Definitions of text analytics

- Definition of “text data mining”: “as the application of algorithms and methods from the fields machine learning and statistics to texts with the goal of finding useful patterns” [1]
- “*Text mining* is the process of analyzing collections of textual materials in order to capture key concepts and themes and uncover hidden relationships and trends without requiring that you know the precise words or terms that authors have used to express those concepts.” [2]

[1] Hotho, Andreas, Andreas Nürnberger, and Gerhard Paaß. "A brief survey of text mining." *Ldv Forum*. Vol. 20. No. 1. 2005.

[2] [https://www.ibm.com/support/knowledgecenter/en/SS3RA7\\_17.1.0/ta\\_guide\\_ddita/textmining/shared\\_entities/tm\\_intro\\_tm\\_defined.html](https://www.ibm.com/support/knowledgecenter/en/SS3RA7_17.1.0/ta_guide_ddita/textmining/shared_entities/tm_intro_tm_defined.html)

# Text analytics – Why and Where?

- Answering questions like
  - What is this text about?
  - What did the person communicate?
  - What is the key information in this document?
  - What feelings are communicated?
  - Who is saying something?
  - Is this different from what was said before?
- Application areas
  - Social media analytics, e.g. twitter
  - Communication and reading interfaces
  - Customer reviews and feedback
  - Chat bots
  - Forensics

Text mining is a variation on a field called data mining, which tries to find interesting patterns from large databases. Text mining, also known as Intelligent Text Analysis, Text Data Mining or Knowledge-Discovery in Text (KDT), refers generally to the process of extracting interesting and non-trivial information and knowledge from unstructured text.

Text mining is a young interdisciplinary field which draws on information retrieval, data mining, machine learning, statistics and computational linguistics. As most information (over 80%) is stored as text, text mining is believed to have a high commercial potential value. Knowledge may be discovered from many sources of information; yet, unstructured texts remain the largest readily available source of knowledge. The problem of Knowledge Discovery from Text (KDT) is to extract explicit and implicit concepts and semantic relations between concepts using Natural Language Processing (NLP) techniques. Its aim is to get insights into large quantities of text data. KDT, while deeply rooted in NLP, draws on methods from statistics, machine learning, reasoning, information extraction, knowledge management, and others for its discovery process. KDT plays an increasingly significant role in emerging applications, such as Text Understanding.

Text mining is similar to data mining, except that data mining tools are designed to handle structured data from databases, but text mining can work with unstructured or semi-structured data sets such as emails, full-text documents and HTML files etc. As a result, text mining is a much better solution for companies. To date, however, most research and development efforts have centered on data mining efforts using structured data. The problem introduced by text mining is obvious: natural language was developed for humans to communicate with one another and to record information, and computers are a long way from comprehending natural language. Humans have the ability to distinguish and apply linguistic patterns to text and humans can easily overcome obstacles that computers cannot easily handle such as slang, spelling variations and contextual meaning. However, although our language capabilities allow us to comprehend unstructured data, we lack the computer's ability to process text in large volumes or at high speeds. Figure 1 on next page, depicts a generic process model for a text mining application.

Starting with a collection of documents, a text mining tool would retrieve a particular document and preprocess it by checking format and character sets. Then it would go through a text analysis phase, sometimes repeating techniques until information is extracted. Three text analysis techniques are shown in the example, but many other combinations of techniques could be used depending on the goals of the organization. The resulting information can be placed in a management information system, yielding an abundant amount of knowledge for the user of that system.

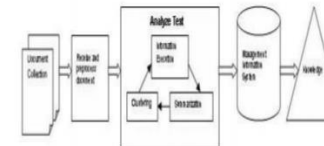


Figure 1. An example of Text Mining

Text mining is procedure of synthesizing the information by analyzing relations, the patterns and rules from the textual data. A key element is the linking together of the extracted information together to form new facts or new hypotheses to be explored further by more conventional means of experimentation. Text mining is different from what are familiar with in web search. In search, the user is typically looking for something that is already known and has been written by someone else. The problem is pushing aside all the material that currently is not relevant to your needs in order to find the relevant information. In text mining, the goal is to discover unknown information, something that no one yet knows and so could not have yet written down. The functions of the text mining are text summarization, text categorization and text clustering.

B. INFORMATION EXTRACTION

<http://ijiet.com/wp-content/uploads/2015/04/17.pdf>

app.readable.com/text/gender/

Select or Add Website Go Pro! Text Files URLs Emails Sign In More

## Gender Analyzer

Analyze Gender

Type or paste your text in here to analyze its gender balance.

### Gender Analyzer

Gender analysis identifies whether your text looks like it was written by a man or a woman.

Our gender analysis tool looks at your text and compares it with a corpus of data with a known origin, looking at specific word frequencies to estimate the gender of the author.

Gender analysis currently has an accuracy of about 70%.

### Need More Power?

If you want to know more about your content, you should try our comprehensive [Text Readability](#) tool, which will put your content through multiple algorithms and provide useful feedback for you to improve your work.

### ReadablePro

[Comprehensive Readability Analysis](#)

### Free Tools

[Keyword Density Analysis](#)

Gender Analysis

<https://app.readable.com/text/gender/>

<http://www.hackerfactor.com/GenderGuesser.php>



## Gender Analyzer

Type or paste your text in here to analyze its gender balance.



International weekly journal of science

[nature news home](#)
[news archive](#)
[specials](#)
[opinion](#)
[features](#)
[news blog](#)
[nature](#)

[comments on this story](#)

Published online 18 July 2003 | Nature | doi:10.1038/news030714-13

**News**

### Computer program detects author gender

**Simple algorithm suggests words and syntax bear sex and genre stamp.**

Philip Ball



A.S. Byatt confuses the computer; will it see through George Elliot?

A new computer program can tell whether a book was written by a man or a woman. The simple scan of key words and syntax is around 80% accurate on both fiction and non-fiction<sup>1,2</sup>.

The program's success seems to confirm the stereotypical perception of differences in male and female language use. Crudely put, men talk more about objects, and women more about relationships.

Female writers use more pronouns (I, you, she, their, myself), say the program's developers, Moshe Koppel of Bar-Ilan University in Ramat Gan, Israel, and colleagues. Males prefer words that identify or determine nouns (a, the, that) and words that quantify them (one, two, more).

So this article would already, through sentences such as this, have probably betrayed its author as male: there is a prevalence of plural pronouns (they, them), indicating the male tendency to categorize rather than personalize.

**Stories by subject**

- Technology
- Brain and behaviour

**Stories by keywords**

- linguistics
- gender
- male
- female
- literature
- book
- computer
- program
- algorithm

**This article elsewhere**

 [Blogs linking to this article](#)

 [Add to Digg](#)

 [Add to Facebook](#)

 [Add to Newsvine](#)

 [Add to Del.icio.us](#)

 [Add to Twitter](#)

<https://www.nature.com/news/2003/030714/full/news030714-13.html>

<https://app.readable.com/text/gender/>

## Recent Trends in Digital Text Forensics and its Evaluation Plagiarism Detection, Author Identification, and Author Profiling

Tim Gollub,<sup>1</sup> Martin Potthast,<sup>1</sup> Anna Beyer,<sup>1</sup> Matthias Busse,<sup>1</sup>  
Francisco Rangel,<sup>2,3</sup> Paolo Rosso,<sup>3</sup> Efstathios Stamatatos,<sup>4</sup> and Benno Stein<sup>1</sup>

<sup>1</sup>Web Technology & Information Systems, Bauhaus-Universität Weimar, Germany

<sup>2</sup>Autoritas Consulting, S.A., Spain

<sup>3</sup>Natural Language Engineering Lab, ELiRF, Universitat Politècnica de València, Spain

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**Abstract** This paper outlines the concepts and achievements of our evaluation lab on digital text forensics, PAN 13, which called for original research and development on plagiarism detection, author identification, and author profiling. We present a standardized evaluation framework for each of the three tasks and discuss the evaluation results of the altogether 58 submitted contributions. For the first time, instead of accepting *the output* of software runs, we collected *the softwares themselves* and run them on a computer cluster at our site. As evaluation and experimentation platform we use TIRA, which is being developed at the Webis Group in Weimar. TIRA can handle large-scale software submissions by means of virtualization, sandboxed execution, tailored unit testing, and staged submission. In addition to the achieved evaluation results, a major achievement of our lab is that we now have the largest collection of state-of-the-art approaches with regard to the mentioned tasks for further analysis at our disposal.

### 1 Introduction

Nowadays, people increasingly share their work online, contribute to open projects and engage in web-based social interactions. The ease and the anonymity with which all of this can be done raises concerns about verifiability and trust: is a given text an original? Is an author the one who she claims to be? Does a piece of information originate from a

## Discussion

Gollub, Tim, et al. "Recent trends in digital text forensics and its evaluation." *International Conference of the Cross-Language Evaluation Forum for European Languages*. Springer, Berlin, Heidelberg, 2013.

[https://webis.de/downloads/publications/papers/stein\\_2013g.pdf](https://webis.de/downloads/publications/papers/stein_2013g.pdf)



# Text analytics – typical tasks?

- Language detection
- Named entity extraction
- Detecting themes, categories, topics
- Detecting intentions
- Sentiment analysis
- Document summarization
- Basis for translation

# Text analytics – Identification of the Language

- Can tell what language the text is, e.g. English, German, Spanish,...
- Relevant for understanding and translation
- Example (Online) APIs:
  - <https://console.bluemix.net/apidocs/language-translator>
  - <https://docs.microsoft.com/en-us/azure/cognitive-services/translator/>
  - <https://cloud.google.com/translate/docs/detecting-language>
  - <https://pypi.org/project/langdetect/>
- Language identification using NLTK, examples
  - <https://avital.ca/notes/language-identification-using-nltk>
  - <http://www.algorithm.co.il/blogs/programming/python/cheap-language-detection-nltk/>

# Identification of the Language

<https://pypi.org/project/langdetect/>

```
▶ pip install langdetect
```

```
[4] from langdetect import detect  
    detect("Hallo! Wie geht es ihnen?")
```

```
'de'
```

```
[7] from langdetect import detect_langs  
    detect_langs("Na was is hier los?")
```

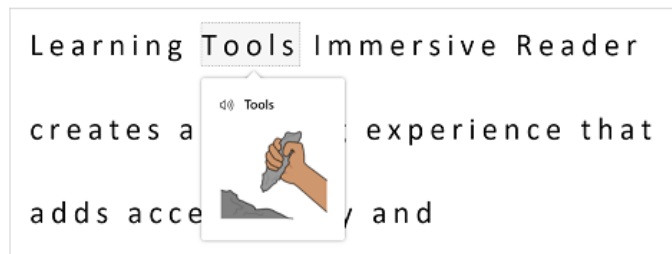
```
[en:0.5714265025185337, af:0.4285734406497653]
```

# Text Analytics and Interaction Immersive Reader

<https://docs.microsoft.com/en-us/azure/cognitive-services/immersive-reader/overview>

## Display pictures for common words

For commonly used terms, the Immersive Reader will display a picture.



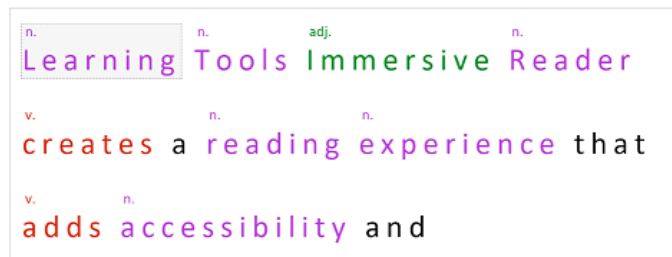
## Read content aloud

Speech synthesis (or text-to-speech) is baked into the Immersive Reader service, which lets your readers select text to be read aloud.



## Highlight parts of speech

Immersive Reader can be used to help learners understand parts of speech and grammar by highlighting verbs, nouns, pronouns, and more.



# Text analytics – Sentiment analysis

## Example – how to... classify reviews?

★★★★★ Klare Kaufempfehlung

29. November 2017

Format: Kindle Ausgabe | **Verifizierter Kauf**

Wer sich mit dem Thema künstliche Intelligenz und Neuronalen Netzen beschäftigt und auch selbst anhand von Python ein Neuronales Netz zur Schriftzeichen-Erkennung programmieren möchte, liegt hier Gold richtig.

Gute Erklärung der Grundlagen, ohne zu theoretisch zu werden. Schneller Einstieg in die Praxis mit gut verständlichen Code-Beispielen ohne unnötigen Ballast. Grundlegende Python Kenntnisse sind hilfreich aber nicht unbedingt erforderlich.

★☆☆☆☆ Trifft keine Zielgruppe (nichts Halbes und nichts Ganzes)

5. März 2019

Format: Taschenbuch | **Verifizierter Kauf**

Das Buch beginnt als ob es für Kinder geschrieben ist. Mit sehr vielen unnötigen Wiederholungen. Scheinbar merkt der Autor aber recht schnell, dass es sich um ein komplexes Thema handelt und pendelt dann zwischen sehr leicht oder sehr knapp und anspruchsvoll. Er setzt mindestens Mathe-Leistungskurs(Abitur) voraus.

Ich habe das Buch vor allem wegen der Vielzahl an Wiederholungen als sehr anstrengend empfunden. Zeitgleich denke ich nicht, dass Laien den mathematischen Ausführungen folgen können.

### Kundenbilder



[Alle Kundenbilder anzeigen](#)

### Lesen Sie Rezensionen, die folgende Stichworte enthalten

neuralen netzen   neuronales netz   schritt schritt   neuronaler netze  
tariq rashid   neuronalen netzes   zweiten teil   thema neuronale  
künstliche intelligenz   grundlagen neuronaler   mathematischen grundlagen

### 67 Kundenrezensionen

[Spitzenrezensionen](#)



kkr

★★★★★ Ausgesprochen hilfreiches Einsteigerbuch

16. Januar 2018

Format: Taschenbuch | **Verifizierter Kauf**

Mir hat das Buch sehr dabei geholfen praktisch ohne Vorkenntnisse (ich konnte kein Python, nur etwas Pascal und C, noch aus den Neunzigern) und mit mäßigen mathematischem Hintergrund das Thema neuronale Netze zu erfassen und - und darum ging es mir in erster Linie - selbst ein neuronales Netz in Python zusammenzubasteln, um damit für ein Projekt Bilder zu erkennen. Das Ergebnis ist überraschend gut und ich kann dieses Buch dementsprechend begeistert weiter empfehlen.

Das neuronale Netz Herrn Rashids funktioniert ohne auf Frameworks wie Tensorflow oder Torch zurückzugreifen und ohne GPU-Unterstützung. Theoretisch kann man es auf einem Raspberry Pi berechnen (was allerdings quälend langsam ist), ein einfaches Notebook ohne Nvidia Graphikkarte reicht aber völlig aus.

Für den praktischen Einstieg ist das Buch perfekt und hebt sich deutlich von allem anderen ab, was der deutsch- und englischsprachige Markt so her gibt. Im Übrigen ist auch das Blog des Autors sehr zu empfehlen.

39 Personen fanden diese Informationen hilfreich

[Nützlich](#)

[Kommentar](#)

[Missbrauch melden](#)

# Text analytics – Sentiment analysis

- In the sentiment analysis the algorithm determines if text is positive, neutral, or negative
- Used to analyze reports, social media posts, customer reviews, forums, news items, communication, etc.
- Typically a text is broken up in parts (e.g. sentences or phrases) and for each part the sentiment is estimated. The score for the parts is then combined to get an overall score
- Sentiment library and rules
  - Sentiment library (collection of adjectives and phrases that are either positive or negative, e.g. good, brilliant, great, amazing)
  - Rules are used to assign a sentiment score based on the library and rules
- Typical problems
  - “Not good”, “the cake wasn’t bad”, ...

Example: <https://text-processing.com/demo/sentiment/>

The cake is good

→ pos: 0.7

→ neg: 0.3

The cake is not bad

→ pos: 0.2

→ neg: 0.8

<https://text-processing.com/demo/sentiment/>

### Sentiment Analysis with Python NLTK Text Classification

This is a demonstration of **sentiment analysis** using a **NLTK 2.0.4** powered **text classification** process. It can tell you whether it thinks the text you enter below expresses **positive sentiment**, **negative sentiment**, or if it's neutral. Using **hierarchical classification**, *neutrality* is determined first, and *sentiment polarity* is determined second, but only if the text is not neutral.

Analyze Sentiment

Language  
english ▾

Enter text  
the cake is good

Enter up to 50000 characters

Analyze

Sentiment Analysis Results

The text is **pos**.

The final sentiment is determined by looking at the classification probabilities below.

Subjectivity

- neutral: 0.3
- polar: 0.7

Polarity

- pos: 0.7
- neg: 0.3

<https://text-processing.com/demo/sentiment/>

### Sentiment Analysis with Python NLTK Text Classification

This is a demonstration of **sentiment analysis** using a **NLTK 2.0.4** powered **text classification** process. It can tell you whether it thinks the text you enter below expresses **positive sentiment**, **negative sentiment**, or if it's neutral. Using **hierarchical classification**, *neutrality* is determined first, and *sentiment polarity* is determined second, but only if the text is not neutral.

Analyze Sentiment

Language  
english ▾

Enter text  
the cake is not bad

Enter up to 50000 characters

Analyze

Sentiment Analysis Results

The text is **neg**.

The final sentiment is determined by looking at the classification probabilities below.

Subjectivity

- neutral: 0.3
- polar: 0.7

Polarity

- pos: 0.2
- neg: 0.8

# Sentiment analysis

```
[11] import nltk
      nltk.download('vader_lexicon')
      from nltk.sentiment.vader import SentimentIntensityAnalyzer
      sid = SentimentIntensityAnalyzer()
```

```
[nltk_data] Downloading package vader_lexicon to /root/nltk_data...
[nltk_data]   Package vader_lexicon is already up-to-date!
```

```
[16] text1 = "I feel not great today!"
      text2 = "The cake was not bad."

      sid.polarity_scores(text2)
```

```
{'compound': -0.5423, 'neg': 0.538, 'neu': 0.462, 'pos': 0.0}
```



# NLTK vader

<https://www.nltk.org/modules/nltk/sentiment/vader.html>

god	1.1	1.51327	[0, 0, 0, 1, 0, 3, 0, 3, 0, 4]
goddam	-2.5	1.28452	[0, -3, -3, -4, -3, -1, -4, -1, -3, -3]
goddamned	-2.4	0.91652	[-2, -3, -1, -1, -2, -2, -4, -3, -3, -3]
goddamn	-2.1	1.75784	[-3, -3, -2, -4, -4, -3, -3, -1, 1, 1]
goddamned	-1.8	2.03961	[-3, -3, -3, -4, -1, 2, -2, -3, 2, -3]
goddamns	-2.1	1.51327	[-3, -2, -4, 2, -2, -3, -3, -2, -2, -2]
goddams	-1.9	1.92094	[-3, -3, -2, -4, -4, -2, -3, -1, 2, 1]
godsend	2.8	0.87178	[2, 3, 3, 2, 4, 3, 3, 1, 4, 3]
good	1.9	0.9434	[2, 1, 1, 3, 2, 4, 2, 2, 1, 1]
goodness	2.0	1.54919	[2, 2, 2, 3, 1, 2, -2, 4, 3, 3]
gorgeous	3.0	0.63246	[3, 3, 2, 3, 3, 3, 4, 4, 3, 2]
gorgeously	2.3	0.78102	[2, 2, 2, 3, 1, 2, 4, 3, 2, 2]
gorgeousness	2.9	0.9434	[3, 4, 3, 1, 4, 4, 2, 2, 3, 3]

Sentiment ratings from 10 independent human raters [...]. Over 9,000 token features were rated on a scale from "[−4] Extremely Negative" to "[4] Extremely Positive", with allowance for "[0] Neutral (or Neither, N/A)". We kept every lexical feature that had a non-zero mean rating, and whose standard deviation was less than 2.5 as determined by the aggregate of those ten independent raters. This left us with just over 7,500 lexical features [...] For example, the word "okay" has a positive valence of 0.9, "good" is 1.9, and "great" is 3.1, whereas "horrible" is −2.5, the frowning emoticon :( is −2.2, and "sucks" and its slang derivative "sux" are both −1.5.

# NLTK vader

<https://www.nltk.org/modules/nltk/sentiment/vader.html>

```
# booster/dampener 'intensifiers' or 'degree adverbs'
# http://en.wiktionary.org/wiki/Category:English_degree_adverbs
```

```
BOOSTER_DICT = {
    "absolutely": B_INCR,
    "amazingly": B_INCR,
    "awfully": B_INCR,
    "completely": B_INCR,
    "considerably": B_INCR,
    "decidedly": B_INCR,
    "deeply": B_INCR,
    "effing": B_INCR,
    "enormously": B_INCR,
    "entirely": B_INCR,
    "especially": B_INCR,
    "exceptionally": B_INCR,
    "extremely": B_INCR,
    "fabulously": B_INCR,
    "flipping": B_INCR,
    "flippin": B_INCR,
    "fricking": B_INCR,
    "frickin": B_INCR,
    "frigging": B_INCR,
    "friggin": B_INCR,
    "fully": B_INCR,
    "fucking": B_INCR,
```

```
SPECIAL_CASE_IDIOMS = {
    "the shit": 3,
    "the bomb": 3,
    "bad ass": 1.5,
    "yeah right": -2,
    "cut the mustard": 2,
    "kiss of death": -1.5,
    "hand to mouth": -2,
}
```

```
def negated(input_words, include_nt=True):
    """
    Determine if input contains negation words
    """
    neg_words = NEGATE
    if any(word.lower() in neg_words for word in input_words):
        return True
    if include_nt:
        if any("n't" in word.lower() for word in input_words):
            return True
    for first, second in pairwise(input_words):
        if second.lower() == "least" and first.lower() != 'at':
            return True
    return False
```

```
NEGATE = {
    "aint",
    "arent",
    "cannot",
    "cant",
    "couldnt",
    "darent",
    "didnt",
    "doesnt",
    "ain't",
    "aren't",
    "can't",
    "couldn't",
    "daren't",
    "didn't",
    "doesn't",
    "dont",
    "hadnt",
    "hasnt",
    "havent",
    "isnt",
    "mightnt",
    "mustnt",
    "neither",
    "don't",
    "hadn't",
    "hasn't",
    "haven't",
    "isn't",
    "mightn't",
    "mustn't",
    "neednt",
    "needn't",
```

<http://t-redactyl.io/blog/2017/04/using-vader-to-handle-sentiment-analysis-with-social-media-text.html>

Hutto, C.J. & Gilbert, E.E. (2014). VADER: A Parsimonious Rule-based Model for Sentiment Analysis of Social Media Text. Eighth International Conference on Weblogs and Social Media (ICWSM-14). Ann Arbor, MI, June 2014.

```
def negated(input_words, include_nt=True):
    """
    Determine if input contains negation words
    """
    neg_words = NEGATE
    if any(word.lower() in neg_words for word in input_words):
        return True
    if include_nt:
        if any("n't" in word.lower() for word in input_words):
            return True
    for first, second in pairwise(input_words):
        if second.lower() == "least" and first.lower() != 'at':
            return True
    return False
```

```
NEGATE = {
    "aint",
    "arent",
    "cannot",
    "cant",
    "couldnt",
    "darent",
    "didnt",
    "doesnt",
    "ain't",
    "aren't",
    "can't",
    "couldn't",
    "daren't",
    "didn't",
    "doesn't",
    "dont",
    "hadnt",
    "hasnt",
    "havent",
    "isnt",
    "mightnt",
    "mustnt",
    "neither",
    "don't",
    "hadn't",
    "hasn't",
    "haven't",
    "isn't",
    "mightn't",
    "mustn't",
    "neednt",
    "needn't",
}
```

NLTK vader: <https://www.nltk.org/modules/nltk/sentiment/vader.html>

Hutto, C.J. & Gilbert, E.E. (2014). VADER: A Parsimonious Rule-based Model for Sentiment Analysis of Social Media Text. Eighth International Conference on Weblogs and Social Media (ICWSM-14). Ann Arbor, MI, June 2014.

<http://t-redactyl.io/blog/2017/04/using-vader-to-handle-sentiment-analysis-with-social-media-text.html>

# Text analytics – Sentiment analysis

- Sentiment Analysis with Python NLTK Text Classification (online example)  
<https://text-processing.com/demo/sentiment/>
- Twitter Sentiment Analysis using Python  
<https://www.geeksforgeeks.org/twitter-sentiment-analysis-using-python/>
- nltk.sentiment.sentiment\_analyzer module facilitate Sentiment Analysis tasks using NLTK features and classifiers  
<https://www.nltk.org/api/nltk.sentiment.html>
- <https://www.kaggle.com/ngyptr/python-nltk-sentiment-analysis>

# Text analytics – Summarization

- For a given text a short version is created that keep a maximum of the content and should still relay the same message
- Important, especially if dealing with a lot of text (reports, social media, communication)
- Optimum: Reduce text in a way that only the relevant information remains
- Applications:
  - Reduce reading time for human reader
  - Improve indexing of documents
  - Simplify overview of larger texts and collections
- Manual text summarization is common
  - Headings in newspapers, synopses from a book, abstracts in papers, reviews of a film or book
- See: <https://machinelearningmastery.com/gentle-introduction-text-summarization/>

# Text analytics – Summarization Example

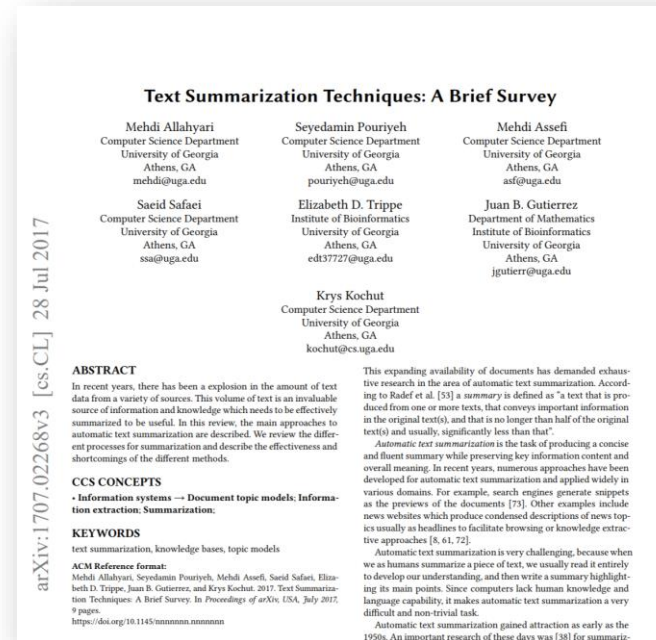
*“So, keep working. Keep striving. Never give up. Fall down seven times, get up eight. Ease is a greater threat to progress than hardship. Ease is a greater threat to progress than hardship. So, keep moving, keep growing, keep learning. See you at work.”*

Task: Summarize the above paragraph in 1 sentence. The sentence must not be longer than 10 words.

Example from <https://stackabuse.com/text-summarization-with-nltk-in-python/>

# Text analytics – Summarization

- Approaches:
  - **Extraction:** “identifying important sections of the text and generating them verbatim; thus, they depend only on extraction of sentences from the original text”.
  - **Abstraction:** “aim at producing important material in a new way. In other words, they interpret and examine the text using advanced natural language techniques in order to generate a new shorter text that conveys the most critical information from the original text.”
- Extraction is easier in typically better than abstraction as it requires less semantic understanding



Mehdi Allahyari et al. Text Summarization Techniques: A Brief Survey. 2017. arXiv:1707.02268 [cs.CL]

# Text analytics – Summarization Example

*So, keep working. Keep striving. Never give up. Fall down seven times, get up eight. Ease is a greater threat to progress than hardship. Ease is a greater threat to progress than hardship. So, keep moving, keep growing, keep learning. See you at work.*

## Step 1: Convert Paragraphs to Sentences

1. So, keep working
2. Keep striving
3. Never give up
4. Fall down seven times, get up eight
5. Ease is a greater threat to progress than hardship
6. Ease is a greater threat to progress than hardship
7. So, keep moving, keep growing, keep learning
8. See you at work

Example from <https://stackabuse.com/text-summarization-with-nltk-in-python/>



# Text analytics – Summarization Example

*So, keep working. Keep striving. Never give up. Fall down seven times, get up eight. Ease is a greater threat to progress than hardship. Ease is a greater threat to progress than hardship. So, keep moving, keep growing, keep learning. See you at work.*

## Step 1: Convert Paragraphs to Sentences

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6. Ease is a greater threat to progress than hardship
7. So, keep moving, keep growing, keep learning
8. See you at work

## Step 2: Text Preprocessing

1. keep working
2. keep striving
3. never give
4. fall seven time get eight
5. ease greater threat progress hardship
6. ease greater threat progress hardship
7. keep moving keep growing keep learning
8. see work

Example from <https://stackabuse.com/text-summarization-with-nltk-in-python/>

# Text analytics – Summarization Example

*So, keep working. Keep striving. Never give up. Fall down seven times, get up eight. Ease is a greater threat to progress than hardship. Ease is a greater threat to progress than hardship. So, keep moving, keep growing, keep learning. See you at work.*

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## Step 2: Text Preprocessing

1. keep working
2. keep striving
3. never give
4. fall seven time get eight
5. ease greater threat progress hardship
6. ease greater threat progress hardship
7. keep moving keep growing keep learning
8. see work

## Step 3. Tokens

```
['keep',  
'working',  
'keep',  
'striving',  
'never',  
'give',  
'fall',  
'seven',  
'time',  
'get',  
'eight',  
'ease',  
'greater',  
'threat',  
'progress',  
'hardship',  
'ease',  
'greater',  
'threat',  
'progress',  
'hardship',  
'keep',  
'moving',  
'keep',  
'growing',  
'keep',  
'learning',  
'see',  
'work']
```

Example from <https://stackabuse.com/text-summarization-with-nltk-in-python/>

# Text analytics – Summarization Example

Step 3. Tokens

```
['keep',  
'working',  
'keep',  
'striving',  
'never',  
'give',  
'fall',  
'seven',  
'time',  
'get',  
'eight',  
'ease',  
'greater',  
'threat',  
'progress',  
'hardship',  
'ease',  
'greater',  
'threat',  
'progress',  
'hardship',  
'keep',  
'moving',  
'keep',  
'growing',  
'keep',  
'learning',  
'see',  
'work']
```

Step 4: Find weighted frequency of occurrence

Word	Frequency	Weighted Frequency
ease	2	0.40
eight	1	0.20
fall	1	0.20
get	1	0.20
give	1	0.20
greater	2	0.40
growing	1	0.20
hardship	2	0.40
keep	5	1.00
learning	1	0.20
moving	1	0.20
never	1	0.20
progress	2	0.40
see	1	0.20
seven	1	0.20
striving	1	0.20
threat	2	0.40
time	1	0.20
work	1	0.20
working	1	0.20

Example from <https://stackabuse.com/text-summarization-with-nltk-in-python/>

# Text analytics – Summarization Example

## Step 4: Find weighted frequency of occurrence

Word	Frequency	Weighted Frequency
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fall	1	0.20
get	1	0.20
give	1	0.20
greater	2	0.40
growing	1	0.20
hardship	2	0.40
keep	5	1.00
learning	1	0.20
moving	1	0.20
never	1	0.20
progress	2	0.40
see	1	0.20
seven	1	0.20
striving	1	0.20
threat	2	0.40
time	1	0.20
work	1	0.20
working	1	0.20

So, keep working. Keep striving. Never give up. Fall down seven times, get up eight. Ease is a greater threat to progress than hardship. Ease is a greater threat to progress than hardship. So, keep moving, keep growing, keep learning. See you at work.

## 5. Replace Words by Weighted Frequency in Original Sentences

Sentence	Sum of Weighted Frequencies
So, keep working	$1 + 0.20 = 1.20$
Keep striving	$1 + 0.20 = 1.20$
Never give up	$0.20 + 0.20 = 0.40$
Fall down seven times, get up eight	$0.20 + 0.20 + 0.20 + 0.20 + 0.20 = 1.0$
Ease is a greater threat to progress than hardship	$0.40 + 0.40 + 0.40 + 0.40 + 0.40 = 2.0$
Ease is a greater threat to progress than hardship	$0.40 + 0.40 + 0.40 + 0.40 + 0.40 = 2.0$
So, keep moving, keep growing, keep learning	$1 + 0.20 + 1 + 0.20 + 1 + 0.20 = 3.60$
See you at work	$0.20 + 0.20 = 0.40$

Example from <https://stackabuse.com/text-summarization-with-nltk-in-python/>

# Text analytics – Summarization Example

So, keep working. Keep striving. Never give up. Fall down seven times, get up eight. Ease is a greater threat to progress than hardship. Ease is a greater threat to progress than hardship. So, keep moving, keep growing, keep learning. See you at work.

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Sentence	Sum of Weighted Frequencies
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Never give up	$0.20 + 0.20 = 0.40$
Fall down seven times, get up eight	$0.20 + 0.20 + 0.20 + 0.20 + 0.20 = 1.0$
Ease is a greater threat to progress than hardship	$0.40 + 0.40 + 0.40 + 0.40 + 0.40 = 2.0$
Ease is a greater threat to progress than hardship	$0.40 + 0.40 + 0.40 + 0.40 + 0.40 = 2.0$
So, keep moving, keep growing, keep learning	$1 + 0.20 + 1 + 0.20 + 1 + 0.20 = 3.60$
See you at work	$0.20 + 0.20 = 0.40$

## 6. Results

So, keep moving, keep growing, keep learning

So, keep moving, keep growing, keep learning. Ease is a greater threat to progress than hardship.

Example from <https://stackabuse.com/text-summarization-with-nltk-in-python/>

# Text analytics – Summarization

- Explanation:  
<https://rare-technologies.com/text-summarization-in-python-extractive-vs-abstractive-techniques-revisited/>
- Example:  
<https://stackabuse.com/text-summarization-with-nltk-in-python/>  
<https://medium.com/jatana/unsupervised-text-summarization-using-sentence-embeddings-adb15ce83db1>
- Libraries and Tools
  - “PyTeaser takes any news article and extract a brief summary from it. It's based on the original Scala project.”  
<https://github.com/xiaoxu193/PyTeaser>

# Breakout Group

## Responsive Design for Text

- Example: Email client that summarizes text when resized

# Recap

**... do you remember what we did last time?**

- Tokenization
- Stop Words Removal
- Text normalization
- Stemming / Porter Stemmer
- Lemmatization
- Part-Of-Speech Tagging
- Named Entity Disambiguation
- Named Entity Extraction
- Bag of Words
- Corpus, Corpora